



The site covers all aspects of the business: Food Stores, Pharmacy, Dairy, Funerals, Optical, Department Stores and much more.

With a strong community focus, the site provides information on activities and events, young people and schools and community dividends. Supporting the organisation's close involvement with the local community, the site is intended to become a key resource for a wide cross section of people throughout East Anglia. The site also has a store locator and has a facility for browsers to register to receive regular email information about latest offers, news, publications, activities and events.

The site includes an innovative Store Locator that enables customers to search for their nearest store, view a map and directions from their location to the store and find out key details such as store opening times and facilities that the store offers.

AWS developed the store locator application in .net and use Microsoft MapPoint services to deliver the mapping capability.

The web site has been designed and built by AWS and is powered by Intextra, AWS' web based content management toolset. Intextra enables the Co-op staff to manage and update the content of the site easily, ensuring a vibrant, easy to navigate and up-to-date website.

Visit the Co-op website at www.eastofengland.coop