

## THE BRITISH LIVER TRUST

### About the British Liver Trust

A priority for the charity is to ensure services for liver disease are specifically commissioned in the NHS throughout the UK. Hand in hand, goes the need to raise awareness around liver disease and to promote the issue within society generally.

We are campaigning on specific liver diseases due to alcohol and viral hepatitis (collaboratively with other agencies) and complement the role of the transplant organisations. Our work with the media on specific issues is designed to raise awareness of liver disease and related concerns.

To assist with our aim, we act as the secretariat for the British Liver Nurses Forum and the Hepatitis Nurse Specialist Forum. We distribute many hundreds of publications each year and regularly update and expand our portfolio with new information to allow patients to make informed decisions. This includes publishing literature in a number of languages. Our highly successful web site assists greatly in furthering our aims and we continue to support a programme of meetings and conferences.

We aim to fund relevant research that improves the lives of people with liver disease and this has included raising funds for research into liver cancer. Beyond this, we are working with our medical and scientific committees, the British Association for the Study of the Liver committee and the Liver Section of the British Society for Gastroenterology, on a research strategy for liver disease based on the increasingly demanding priorities of today.

Visit the British Liver Trust web site [www.britishlivertrust.org.uk](http://www.britishlivertrust.org.uk)

### AWS Role

AWS are responsible for the design, build and hosting of the British Liver Trust web site which makes extensive use of AWS' Intextra® product. This enables the trust to easily create and manage their own dynamic content.

Intextra® gadgets promote key British Liver Trust initiatives such as health and research information and fundraising news.

Intextra® modules used on this web site;

Content Editor

Gadgets

News Desk

Events Calendar

Permission Marketing

Discussion Forums

FAQ

In addition, the trust is able to take secure online donations via credit card utilising the WorldPay system.